

Financial Statements

For the Year Ended December 31, 2022

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Independent Auditor's Report

To the Board of Directors Alliance for Education Seattle, Washington

Opinion

We have audited the financial statements of the Alliance for Education (the Alliance) which comprise the statement of financial position as of December 31, 2022, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Alliance as of December 31, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Alliance and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Change in Accounting Principle

As discussed in Note 1 to the financial statements, in 2022, the Alliance adopted new accounting guidance for leases under *Topic 842*. Our opinion is not modified with respect to this matter.

Report on Summarized Comparative Information

We have previously audited the Alliance's financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated July 25, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2021 is consistent, in all material respects, with the audited financial statements from which it has been derived.



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Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Alliance's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Alliance's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.

Clark Nuber PS

 Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Alliance's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Certified Public Accountants

Clark Nuber P.S.

August 10, 2023

Statement of Financial Position December 31, 2022 (With Comparative Totals for 2021)

	2022	2021
Assets		
Current Assets:		
Cash and cash equivalents	\$ 5,666,297	\$ 5,438,442
School affiliated cash accounts	1,757,051	1,477,623
Accounts receivable and prepaid expenses Promises to give, net (Note 2)	312,988 325,906	89,234 1,493,413
Fromises to give, het (Note 2)	323,900	1,493,413
Total Current Assets	8,062,242	8,498,712
Noncurrent Assets:		
Promises to give - long-term (Note 2)		100,000
Investments (Note 4)	7,942,551	9,778,606
Operating right-of-use asset	558,155	16 504
Furniture, equipment and leasehold improvements, net (Note 3) Other assets	26,788 20,230	16,534 18,949
Other assets	20,230	10,545
Total Assets	\$ 16,609,966	\$ 18,412,801
Liabilities and Net Assets		
Current Liabilities:		
Accounts payable and accrued expenses	\$ 203,849	\$ 252,104
Grants payable	1,898,290	421,316
Funds held for others	445,926	530,679
Short-term operating lease liability	123,901	
Total Current Liabilities	2,671,966	1,204,099
Long-term operating lease liability	459,423	
Deferred rent	439,423	1,881
Total Liabilities	3,131,389	1,205,980
Net Assets:		
Without donor restrictions	1,215,931	1,457,477
With donor restrictions (Notes 9 and 10)	12,262,646	15,749,344
Total Net Assets	13,478,577	17,206,821
Total Liabilities and Net Assets	\$ 16,609,966	\$ 18,412,801

Statement of Activities For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

	Without Donor Restrictions	With Donor Restrictions	2022 Total	2021 Total
Operating				
Public Support and Revenue: Contributions Special events, net (Note 7) Forgiveness of Paycheck Protection	\$ 389,029 120,648	\$ 3,740,364	\$ 4,129,393 120,648	\$ 6,003,077 159,962
Program Ioan (Note 12) Operating investment returns (Note 4) Other income	107,778 676,027		107,778 676,027	425,916 95,234 802,231
	1,293,482	3,740,364	5,033,846	7,486,420
Net assets released from restrictions Endowment appropriations (Note 9)	5,626,801	(5,626,801) 295,956	295,956	267,900
Total Public Support and Revenue	6,920,283	(1,590,481)	5,329,802	7,754,320
Expenses: Program services Management and general Fundraising	5,606,324 827,086 728,419		5,606,324 827,086 728,419	3,788,640 632,750 529,294
Total Expenses	7,161,829		7,161,829	4,950,684
Change in Net Assets - Operating	(241,546)	(1,590,481)	(1,832,027)	2,803,636
Nonoperating				
Endowment contributions Endowment investment returns (Note 4) Endowment appropriations (Note 9)		(1,600,261) (295,956)	(1,600,261) (295,956)	300 1,023,771 (267,900)
Change in Net Assets - Nonoperating		(1,896,217)	(1,896,217)	756,171
Total Change in Net Assets	(241,546)	(3,486,698)	(3,728,244)	3,559,807
Net assets, beginning of year	1,457,477	15,749,344	17,206,821	13,647,014
Net Assets, End of Year	\$ 1,215,931	\$ 12,262,646	\$ 13,478,577	\$ 17,206,821

Statement of Functional Expenses For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

	P	Program Services			es Supporting Services			
	Educational Investments	Affiliated School Activities	Total Program Services	Management and General	Fundraising	Total Supporting Services	2022 Total	2021 Total
	IIIVESTITIETITS	Activities	<u> </u>	and General	Tunuraising	<u> </u>	ZUZZ TOTAL	2021 10tai
Grants, scholarships and awards	\$ 2,659,930	\$ 480,752	\$ 3,140,682	\$ -	\$ -	\$ -	\$ 3,140,682	\$ 1,530,240
Salaries and wages	637,397		637,397	381,606	350,605	732,211	1,369,608	1,267,040
Payroll taxes	57,546		57,546	31,524	30,384	61,908	119,454	104,809
Benefits	107,560		107,560	79,090	57,316	136,406	243,966	244,716
Contract services	97,332	91,004	188,336	194,724	186,225	380,949	569,285	363,176
Special events					133,410	133,410	133,410	62,321
Postage and printing	1,993	25,536	27,529	2,145		2,145	29,674	15,991
Travel, meetings, meals and appreciation	14,854	59,985	74,839	18,372	14,162	32,534	107,373	47,922
Occupancy	74,851		74,851	25,600	9,341	34,941	109,792	138,530
Payroll administrative fees				46,520	38,100	84,620	84,620	40,220
Supplies and maintenance	1,070,073	159,174	1,229,247	20,443	20,351	40,794	1,270,041	1,087,303
Telephone	5,787	2,540	8,327	4,297	2,850	7,147	15,474	15,647
Miscellaneous	38,347	15,445	53,792	19,561	15,983	35,544	89,336	83,735
Depreciation	6,218		6,218	3,204	3,102	6,306	12,524	16,204
Total expenses	4,771,888	834,436	5,606,324	827,086	861,829	1,688,915	7,295,239	5,017,854
Less special events	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				(133,410)	(133,410)	(133,410)	(67,170)
Total Operating Expenses	\$4,771,888	\$ 834,436	\$5,606,324	\$ 827,086	\$ 728,419	\$1,555,505	\$7,161,829	\$ 4,950,684

Statement of Cash Flows For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

	2022	2021
Operating Activities:		
Operating Activities: Change in net assets	\$ (3,728,244)	\$ 3,559,807
Adjustments to reconcile change in net assets to	\$ (3,720,244)	Ş 3,339,007
net cash provided by operating activities-		
Noncash items included in change in net assets:		
Depreciation	12,524	16,204
Net gain/loss on investments	1,667,009	(943,389)
Change in operating accounts:		, ,
Promises to give	1,267,507	(1,308,807)
Accounts receivable and prepaid expenses	(223,754)	(55,907)
Accounts payable and accrued expenses	(48,255)	(29,062)
Grants payable	1,476,974	(793,857)
Funds held for others	(84,753)	66,396
Operating right-of-use asset, net of lease liability	25,169	
Other assets	(1,281)	
Deferred rent	(1,881)	(19,389)
Net Cash Provided by Operating Activities	361,015	491,996
Investing Activities:		
Purchases of furniture, equipment and leasehold improvements	(22,778)	(14,146)
Purchases of investments	(1,098,496)	(2,452,884)
Proceeds from sale of investments	1,267,542	3,221,753
Net Cash Provided by Investing Activities	146,268	754,723
Net Increase in Cash and Cash Equivalents	507,283	1,246,719
Cash and cash equivalents and school		
affiliated cash, beginning of year	6,916,065	5,669,346
Cash and Cash Equivalents and School Affiliated Cash, End of Year	\$ 7,423,348	\$ 6,916,065
The following table provides a reconciliation of cash and cash equivalents and within the statement of financial position that sums to the total of the same statements of cash flows:		
Cash and cash equivalents	\$ 5,666,297	\$ 5,438,442
School affiliated cash accounts	1,757,051	1,477,623
Total Cash and Cash Equivalents and School Affiliated Cash Shown in the Statement of Cash flows	\$ 7,423,348	\$ 6,916,065

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 1 - Organization and Significant Accounting Policies

Organization - The Alliance for Education (the Alliance) is a nonprofit organization founded in 1995 and located in Seattle, Washington. The mission of the Alliance is to support excellence in education by advancing educational justice and racial equity for the students in Seattle Public Schools (SPS). The Alliance envisions a deeply invested community that collectively ensures all students experience a sense of belonging, receive an excellent and equitable education, and reach their fullest potential.

Description of Program Services - The Alliance has four main focus areas:

<u>Convening and Collective Impact</u> - *Identifying and convening stakeholders who will support advancing racial equity and educational justice*

The Alliance brings together community stakeholders to support excellence in education by advancing racial equity and educational justice in SPS. Stakeholders include philanthropic partners, government entities, direct service providers, district educators, staff and community members. Collaboration efforts result in fundraising, awareness-raising and convenings on behalf of SPS students.

<u>Innovation</u> - Identifying, creating and supporting programs and initiatives that advance racial equity and educational justice

Innovation takes many forms at the Alliance, including the development of direct service programs. The Alliance staff works in partnership with SPS leaders to identify, design and implement innovative strategies and programs that enhance racial equity and educational justice in the SPS system. Our flagship direct service program today is the Seattle Teacher Residency (STR). STR addresses key operational challenges facing Seattle Public Schools by selecting, training, supporting, and retaining exceptional teachers who reflect the rich diversity of the district.

Investment - Raising dollars to support initiatives that advance racial equity and educational justice

The Alliance engages in a range of capacity building activities to advance racial equity and educational excellence in SPS, including supporting school-based fundraising, leveraging private contributions to increase equity in schools, and managing the Right Now Needs Fund and the Education Equity Fund. The Right Now Needs Fund provides a fund for every school in SPS to address the basic needs of students, and is intended to support student ability to focus on learning, by reducing challenges related to gaps in basic need support. The Education Equity Fund was created to raise funds to address remote learning needs for SPS students during the COVID-19 pandemic, and will continue to generate support to increase equity for SPS students on an on-going basis.

<u>Storytelling</u> - Raising visibility of SPS strengths and challenges to create awareness and inspire partnership, investment, and support

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 1 - Continued

The Alliance believes that a key strategy for community engagement in public education is ensuring the community hears the stories of our students, teachers and the education sector. We aim to increase community awareness of and investment in educational equity by celebrating effective educators, recognizing district strengths, and highlighting ways to address district challenges. Each year the Alliance celebrates and highlights SPS educators with awards for their work in supporting student success and increasing equity in schools. These awards include the annual Thomas B. Foster Award for Principal Excellence, recognizing SPS principals for their work to increase racial equity and educational justice in their schools.

Basis of Presentation - Net assets and revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of the Alliance and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions - Net assets that are not subject to donor-imposed stipulations.

<u>Net Assets With Donor Restrictions</u> - Net assets subject to donor-imposed stipulations that may or will be met either by actions of the Alliance or the passage of time. This also includes net assets with donor-imposed stipulations that they be maintained in perpetuity by the Alliance in an endowment fund.

Revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of net assets with donor restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets.

Cash and Cash Equivalents - For reporting purposes, the Alliance considers all highly liquid investments with an original maturity of three months or less, other than those held in the investment portfolio, to be cash equivalents.

The Alliance holds a majority of its cash and cash equivalents with one financial institution. The balances usually exceed federally insured deposit limits.

Promises to Give and Accounts Receivable - Unconditional promises to give and accounts receivable are stated at net realizable value. In accordance with accounting principles generally accepted in the United States of America (U.S. GAAP), unconditional promises to give are recognized as support in the period received. Conditional promises to give are recognized when the conditions on which they depend are substantially met. As of December 31, 2022 the Alliance had no outstanding conditional promises to give not recognized as of year end. It is the Alliance's policy to evaluate the collectability of promises to give and reserve for uncollectible amounts.

Promises to give at December 31, 2022, included pledges from three organizations totaling \$185,000 or 56% of total gross promises to give. Promises to give at December 31, 2021, included two pledges from two organizations totaling \$1,502,500 or 93% of total gross promises to give. Management is aware of this concentration and believes there is minimal risk associated with these promises to give.

Notes to Financial Statements
For the Year Ended December 31, 2022
(With Comparative Totals for 2021)

Note 1 - Continued

Other Revenue - The Alliance provides professional services for STR, state agencies, and the Alliance's fiscal agencies, including providing programmatic services, administering payments to beneficiaries, and providing fiscal agency support. Revenue from these contracts is recognized over time as the service is provided. For cost-reimbursement contracts, the output method is used, whereby revenue is recognized as expenses are incurred under the contract. For flat-fee contracts, revenue is recognized ratably over the term of the contract.

Other revenue accounts receivable are included in accounts receivable and prepaid expenses on the statements of financial position as follows:

	 2022				
	December		December		January 1
Other revenue accounts receivable	\$ 282,974	\$	75,298	\$	55

Investments - Investments in debt and equity securities with readily determinable fair values are carried at fair value. Investments in securities with no readily determinable fair value are carried at the lower of cost or market. Realized and unrealized gains and losses are reflected in the statement of activities.

Furniture, Equipment and Leasehold Improvements - Furniture, equipment and leasehold improvements are stated at cost for purchased assets or estimated fair value at date of receipt for donated assets. The Alliance capitalizes purchases of property and equipment whose acquisition costs are over \$1,000. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets of three to ten years.

Adoption of New Accounting Principle - Effective January 1, 2022, the Alliance adopted the new lease accounting guidance in Accounting Standards Update No. 2016-02, Leases (Topic 842) (ASC Topic 842) using the modified retrospective approach with comparative accounting periods continuing to be presented under previous lease guidance (ASC Topic 840). The Alliance has elected the package of practical expedients permitted in ASC Topic 842. Accordingly, the Alliance accounted for its existing leases under the new guidance, without reassessing (a) whether the contract contains a lease under ASC Topic 842, (b) whether classification of the leases would be different in accordance with ASC Topic 842, or (c) whether the unamortized initial direct costs before transition would have met the definition of initial direct costs in ASC Topic 842 at lease commencement. Additionally, the Alliance did not elect the practical expedient to use hindsight in determining the lease term (that is, when considering lessee options to extend or terminate the lease and to purchase the underlying asset) and in assessing impairment of the entity's right-of-use (ROU) assets. As a result of the adoption of the new lease accounting guidance, the Alliance recognized on March 1, 2022 (a) a lease liability of \$661,196, and (b) a right-of-use asset of \$661,196.

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 1 - Continued

Leases - The Alliance determines if an arrangement contains a lease at inception. Operating leases are included in ROU assets and lease liabilities in the statement of financial position. ROU assets represent a right to use an underlying asset for the lease term and operating lease liabilities represent the Alliance's obligation to make lease payments arising from the lease. ROU assets and lease liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. The Alliance's leases do not provide an implicit rate of return; thus, the Alliance uses the risk-free discount rate, determined using a period comparable with that of the lease term from the later of the lease commencement date or implementation date. Lease terms may include options to extend or terminate the lease when it is reasonably certain that the Alliance will exercise that option. Lease expense for lease payments is recognized on a straight-line basis over the lease term. A ROU asset and operating lease liability is not recognized for leases with an initial term of 12 months or less or when total lease payments are less than \$10,000.

Grants Payable - Grants payable represent restricted gifts to various programs and schools in the SPS and other community partners. The amounts are recognized as grant expense and grants payable when the commitment is made.

Funds Held for Others - The Alliance acts as a fiscal agent for the operation of certain programs of other organizations. At December 31, 2022 and 2021, the Alliance recognized cash and a corresponding liability for funds held for others of \$445,926 and \$530,679, respectively.

In-Kind Donations - Donated assets are recorded as contributions at their estimated fair values at the date of donation. Similarly, contributed professional services are recorded at rates that would have been paid for similar services if purchased. In-kind contributions for both the years ended December 31, 2022 and 2021, consisted of donated auction items for use in their special event held during the respective years and totaled \$34,901 and \$23,604, respectively.

Restricted Support - All donor-restricted support is reported as increases in net assets with donor restrictions. When restrictions expire (that is, when a stipulated time restriction ends or purpose restriction is accomplished), net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restriction. Gifts of equipment are reported as net assets without donor restrictions unless explicit donor stipulations specify how the donated assets must be used. Absent explicit donor stipulations regarding how long those long-lived assets must be maintained, expirations of donor restrictions are reported when the donated or acquired long-lived assets are placed in service.

For the year ended December 31, 2022, contributions from two donors totaling \$1,545,000 represented 37% of total contributions and net special event revenues. For the year ended December 31, 2021, contributions from three donors totaling \$4,200,000 represented 64% of total contributions and net special event revenues.

Salaries, Taxes and Benefits - The Alliance is an affiliate of the Greater Seattle Chamber of Commerce (the Chamber). As such, personnel are paid by the Chamber and participate in the Chamber's benefit package. This relationship is evidenced by a contract that provides for the Alliance to reimburse the Chamber for employees' wages, benefits, employer taxes and business and occupation taxes on the transactions, and also includes an additional administrative fee.

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 1 - Continued

Functional Allocation of Expenses - The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited. Salaries and related costs are allocated based on a time estimate of where efforts are made. Expenses that cannot be associated with a specific program such as office supplies, occupancy costs, telephone, and depreciation are allocated as a percentage of time spent in each program and department.

Income Taxes - The IRS has determined that the Alliance is exempt from federal income taxes under provisions of Section 501(a) of the Internal Revenue Code as an entity described in Section 501(c)(3) and is not a private foundation. Accordingly, no provision for federal income tax has been made in these financial statements.

Use of Estimates - The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Operating vs. Nonoperating - Investment return from donor-restricted endowments is considered nonoperating investment return. Investment return from other accounts is considered operating investment return. Contributions to donor-restricted endowments are also considered nonoperating.

Comparative Totals - The financial information includes certain prior year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the Alliance's financial statements for the year ended December 31, 2021, from which the summarized information was derived.

Subsequent Events - The Alliance has evaluated subsequent events through August 10, 2023, the date on which the financial statements were available to be issued.

Note 2 - Promises to Give

Unconditional promises to give at December 31 are as follows:

	 2022	 2021
Unconditional promises to give due in less than one year Unconditional promises to give due in two years	\$ 332,506	\$ 1,521,307 100,000
Total unconditional promises to give	332,506	1,621,307
Less allowance for doubtful promises to give	 (6,600)	(27,894)
Total Net Unconditional Promises to Give	\$ 325,906	\$ 1,593,413

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 3 - Furniture, Equipment and Leasehold Improvements

Furniture, equipment and leasehold improvements consisted of the following at December 31:

	 2022	 2021
Equipment Leasehold improvements Furniture	\$ 135,321 33,794 49,880	\$ 123,405 22,931 49,880
Less accumulated depreciation	218,995 (192,207)	196,216 (179,682)
Total Furniture, Equipment and Leasehold Improvements, Net	\$ 26,788	\$ 16,534

Note 4 - Investments and Fair Value Measurements

The fair value of investment accounts established for the Alliance's endowments and other funds at December 31 are summarized below:

	 2022	2021
Cash and cash equivalents Fixed income securities Equity securities Equity mutual funds Real assets	\$ 336,165 2,811,377 2,586,933 1,999,861 208,215	\$ 330,910 2,521,451 3,439,182 3,137,179 349,884
Total Investments	\$ 7,942,551	\$ 9,778,606
Investment return for the years ended December 31 is as follows:		
	2022	2021
Dividends and interest Realized and unrealized (losses) gains, net Investment fees	\$ 240,538 (1,667,009) (66,012)	\$ 245,544 943,389 (69,928)
Total Investment Returns	\$ (1,492,483)	\$ 1,119,005

Notes to Financial Statements
For the Year Ended December 31, 2022
(With Comparative Totals for 2021)

Note 4 - Continued

The Alliance considers investment return from donor-restricted endowment accounts to be nonoperating investment return. Investment return from other accounts is considered operating investment return. Total investment return is as follows for the years ended December 31:

	2022	2021
Operating investment return Nonoperating investment return	\$ 107,778 (1,600,261)	\$ 95,234 1,023,771
Total Investment Return	\$ (1,492,483)	\$ 1,119,005

Fair Value Measurements - U.S. GAAP defines fair value, establishes a framework for measuring fair value, and requires disclosures about fair value measurements. To increase consistency and comparability in fair value measurements, accounting standards use a fair value hierarchy that prioritizes the inputs to valuation approaches into three broad levels. The hierarchy gives the highest priority to quoted prices in active markets (Level 1) and the lowest priority to unobservable inputs (Level 3).

Financial assets and liabilities valued using Level 1 inputs are based on unadjusted quoted market prices within active markets. Financial assets and liabilities valued using Level 2 inputs are based primarily on quoted prices for similar assets or liabilities in active or inactive markets. Financial assets and liabilities using Level 3 inputs are primarily valued using management's assumptions about the assumptions market participants would utilize in pricing the asset or liability. Valuation techniques utilized to determine fair value are consistently applied.

Following is a description of the valuation methodologies used for assets and liabilities measured at fair value. There have been no changes in the methodologies used at December 31, 2022 and 2021.

<u>Equity Securities</u>, <u>Equity Mutual Funds and Real Assets Funds</u> - Valued at quoted market prices in active markets.

<u>Fixed Income Securities</u> - Valued using bid valuations from similar instruments in actively quoted markets.

Fair Values Measured on a Recurring Basis - Fair values of assets and liabilities measured on a recurring basis, were as follows:

	Fair Value Measurements as of December 31, 2022							
		Level 1		Level 2		Level 3		Total
Cash and cash equivalents Fixed income securities Equity securities Equity mutual funds Real assets	\$	336,165 703,832 2,586,933 1,999,861 208,215	\$	- 2,107,545	\$	-	\$	336,165 2,811,377 2,586,933 1,999,861 208,215
Real assets	\$	5,835,006	\$	2,107,545	\$		\$	7,942,551

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 4 - Continued

	Fair Value Measurements as of December 31, 2021							
		Level 1		Level 2		Level 3		Total
Cash and cash equivalents	\$	330,910	\$	-	\$	-	\$	330,910
Fixed income securities		463,985		2,057,466				2,521,451
Equity securities		3,439,182						3,439,182
Equity mutual funds		3,137,179						3,137,179
Real assets		349,884						349,884
	\$	7,721,140	\$	2,057,466	\$		\$	9,778,606

Note 5 - Leases

In August 20, 2007, the Alliance entered into a commercial office license agreement for office space used for program, administrative and fundraising activities. The original license agreement was for seven years and has been subsequently amended several times. In May 2022, this lease was renewed with an effective date of March 1, 2022. The new lease requires monthly payments of \$10,752, escalating annually in May. The agreement extends through April 30, 2027.

Facilities expense incurred under the office license agreement totaled \$137,180 for the year ended December 31, 2022.

Future minimum payments required under lease are as follows:

For the Year Ending December 31,

Total Operating Lease Liability	\$ 583,324
Less present value discount	 (19,996)
Total undiscounted cash flows	603,320
2027	 48,920
2026	145,270
2025	140,808
2024	136,369
2023	\$ 131,953

The components of lease expense for the year ended December 31, 2022 are as follows:

Operating lease cost	\$ 111,183
Short-term and other lease cost	25,997
Total Leasing Expenses	\$ 137,180

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 5 - Continued

Supplemental cash flow related to leases as of December 31, 2022 is as follows:

Right-of-use assets obtained in exchange for operating lease liabilities	\$ 661,196
Weighted average remaining lease term	4.33 years
Weighted average discount rate	1.56%
Cash paid for amounts included in measurement of lease liabilities	\$ 86,013

Note 6 - Grant and Award Commitments

The Alliance has entered into conditional agreements with teachers, mentors and the University of Washington to support the Seattle Teacher Residency. Recognition of liabilities for this support is dependent on acceptance to the program, continuing in the program and performing at a successful level of proficiency. At December 31, 2022 the Alliance recorded a liability of \$211,802 for Cohort 10 (2022-23) resident and mentor stipends for which the conditions have been met. Expected future remaining stipends due to mentors and residents of Cohort 10 that are conditional and are not included in liabilities at December 31, 2022 and total \$283,200.

The Alliance has also made two conditional grant commitments to SPS to support its strategic plan and certain programs. These grants are contingent upon Seattle Public Schools meeting certain conditions and are not recorded as grants payable until those conditions are met. The Alliance committed \$228,146 to SPS for Middle School Literacy programs and \$112,891 for Seattle Teacher Residency Mentor Stipends, as of December 31, 2022, which have been recognized and released as certain conditions were met.

Note 7 - Special Events

Revenues and expenses for special events for the years ended December 31 were as follows:

		2022	2021
Event revenues Event expenses	\$	254,058 (133,410)	\$ 227,132 (67,170)
Net Special Event Income	<u>\$</u>	120,648	\$ 159,962

During both 2022 and 2021, the Alliance hosted the Annual Gala and Auction as well as the Annual Community Luncheon.

Notes to Financial Statements
For the Year Ended December 31, 2022
(With Comparative Totals for 2021)

Note 8 - Retirement Plan

The Alliance participates in a defined contribution retirement savings and investment plan (the 401(k) Plan). The 401(k) Plan is open to all employees 21 years and older, who can contribute up to 50% of their regular earnings, not to exceed the statutory limit. The Alliance matches up to 6% of each employee's compensation. In addition, after one year of service the Alliance contributes a discretionary percentage of each participant's annual compensation to the 401(k) Plan. For the years ended December 31, 2022 and 2021, the contribution percentage was 1%. Employer contributions vest incrementally based on years of service up to five years.

The Alliance's contributions to the 401(k) Plan for the years ended December 31, 2022 and 2021, were \$75,269 and \$82,343, respectively.

Note 9 - Endowments

The Alliance's endowments consist of a number of funds established for a variety of donor-restricted purposes. Its endowments include both endowments with perpetual restrictions and donor-restricted funds set up to function as endowments but allowing for the possibility of spending of corpus, if necessary.

Interpretation of Relevant Law - The Alliance's Board of Directors has interpreted the Washington Prudent Management of Institutional Funds Act (PMIFA) and having considered its rights and obligations thereunder, has determined that it is desirable to preserve on a long-term basis the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Alliance classifies as net assets with donor restrictions (a) the original value of gifts donated to the endowment, and (b) the original value of subsequent gifts to the endowment and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

The funds are classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Alliance in a manner consistent with the standard of prudence prescribed by PMIFA.

In accordance with PMIFA, the Alliance considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund;
- The purposes of the Alliance and the donor-restricted endowment fund;
- General economic conditions;
- The possible effect of inflation and deflation;
- The expected total return from income and the appreciation of investments;
- Other resources of the Alliance: and
- The investment policies of the Alliance.

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 9 - Continued

Changes to endowment net assets are as follows:

Endowment net assets, December 31, 2021	\$ 8,644,522
Endowment investment return- Endowment administration fees Investment fees Interest and dividends Realized and unrealized losses	(73,828) (66,012) 180,352 (1,640,773)
Total endowment investment return	(1,600,261)
Appropriation of endowment for expenditure	 (295,956)
Endowment Net Assets, December 31, 2022	\$ 6,748,305
Endowment net assets, December 31, 2020	\$ 7,888,351
Endowment Contribution	300
Endowment investment return- Endowment administration fees Investment fees Interest and dividends Realized and unrealized gains	(84,877) (69,487) 226,222 951,913
Total endowment investment return	1,023,771
Appropriation of endowment for expenditure	 (267,900)
Endowment Net Assets, December 31, 2021	\$ 8,644,522

Return Objectives and Risk Parameters - The Alliance has investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to support various programs of the Alliance and/or Seattle Public Schools, thereby maximizing the benefits intended by donors, and to achieve growth of both principal value and income over time sufficient to preserve or increase the purchasing power of the assets of the endowments, thereby protecting those assets against inflation. This policy, as approved by the Board of Directors, endeavors to conform to the prudent investor standard, which requires the exercise of reasonable care, skill and caution, and is applied to investments, not in isolation, but in the context of the endowment portfolio and as part of an overall investment strategy, which incorporates risk and return objectives suitable to the endowment.

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 9 - Continued

Strategies Employed for Achieving Objectives - To satisfy its long-term rate-of-return objectives, the Alliance relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Alliance targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How the Investment Objectives Relate to the Spending Policy - The Alliance has a policy of appropriating for distribution each year an amount appropriate to the various endowments. The distribution rate, expressed as a percentage of market value of the endowment investments, is determined on a year-to-year basis by the Executive Committee upon recommendation of the Finance and Audit Committee of the Board.

Note 10 - Net Assets With Donor Restrictions

Net assets with donor restrictions are restricted for the following purposes or periods at December 31:

	 2022	 2021
Subject to the passage of time or expenditure for specified purpose- Breakfast sponsorships Champion sponsorships Future periods Educational investments Affiliated school activities Endowment supported grants and awards	\$ 5,000 30,000 100,000 3,558,050 1,820,898 6,591,478	\$ 30,000 230,000 5,294,764 1,550,058 8,487,695
Total subject to the passage of time or expenditure for specified purpose Endowment funds-	12,105,426	15,592,517
Original gifts and required retained earnings (corpus)	156,827	156,827
Total Net Assets With Donor Restrictions	\$ 12,262,253	\$ 15,749,344

Note 11 - Liquidity and Availability of Financial Assets

As part of the Alliance's liquidity management, it has a practice/policy to structures its financial assets to be available as its general expenditures, liabilities, and other obligations come due. Operating funds are held in lower-risk cash and fixed-income securities and are included in the cash and cash equivalents and investments lines on the statement of financial position. The following reflects the Alliance's financial assets as of the date of the statement of financial position, reduced by amounts not available for general use within one year because of contractual or donor-imposed restrictions.

Notes to Financial Statements For the Year Ended December 31, 2022 (With Comparative Totals for 2021)

Note 11 - Continued

	2022	2021
Cash and cash equivalents School affiliated cash accounts Accounts receivable Promises to give, net Investments	\$ 5,666,297 1,757,051 281,923 325,906 7,942,551	\$ 5,438,442 1,477,623 72,938 1,593,413 9,778,606
Total financial assets	15,973,728	18,361,022
Less funds held for others Less financial assets with donor imposed restrictions	(445,926) (12,262,646)	(530,679) (15,749,344)
Financial Assets Available to Meet Cash Needs for General Expenditures Within One Year	\$ 3,265,156	\$ 2,080,999

Note 12 - Federal COVID-Relief Funding

Paycheck Protection Program Loan - On April 22, 2020, and February 16, 2021, the Chamber applied for and received forgivable Paycheck Protection Program loans. The balance of these loans included the Alliance's employees as part of the calculation of the principal balances and forgiveness. During the year December 31, 2021, these loans were forgiven. As part of this forgiveness, the Chamber contributed \$425,916 to the Alliance, which is recognized as contribution revenue on the statement of activities.

Employee Retention Tax Credit (ERTC) - In response to the COVID-19 pandemic, the U.S. Congress passed the CARES Act. Included in the CARES Act was the ERTC to encourage businesses and not-for-profit organizations impacted by COVID-19 to keep employees on their payroll. The ERTC is a refundable tax credit computed based on wages paid by the Chamber on behalf of the Alliance. The Alliance's accounting policy for the ERTC is to record revenue when the refundable tax credits are received from the government.