
















	\$15,000 PER EVENT <b>PRESENTING SPONSOR</b>	\$10,000 PER EVENT <b>GOLD SPONSOR</b>	\$5,000 PER EVENT <b>SILVER SPONSOR</b>	\$2,500 PER EVENT <b>BRONZE SPONSOR</b>
<b>TOP BILLING ON ALL EVENT MATERIALS</b>				
<b>COMPLIMENTARY TICKETS</b>	20	20	10	10
<b>OPPORTUNITY TO SPEAK AT EVENT</b>				
<b>LOGO ON BACK OF ALL LIVE AUCTION BID CARDS</b> GALA ONLY				
<b>AD IN PRINTED EVENT PROGRAM</b> GALA ONLY	PROMINENT FULL PAGE	FULL PAGE	FULL PAGE	1/2 PAGE
<b>SPECIAL VERBAL RECOGNITION BY EMCEE</b>				
<b>SOCIAL MEDIA RECOGNITION</b>				
<b>NAME AND LOGO ON ALL EVENT COLLATERAL</b>				NAME ONLY
<b>NAME INCLUSION VIA OFFICIAL MEDIA SPONSOR</b>				

**MATCHING POOL**

Contribute to the Black & Orange Gala matching pool and provide a meaningful, tax deductible gift to the Alliance. The pool encourages individuals at the event to make a gift that will match these funds and thus result in “double the money” to be spent on increasing equity in Seattle Public Schools. **Matching Pool opportunities begin at \$5,000.**

To receive full benefits, sponsorships must be committed by April 1, 2019. We would love to work with you to optimize your brand visibility at the event.