



ALLIANCE FOR EDUCATION

## **Our Mission**

**To ensure every child in  
Seattle Public Schools is  
prepared for success in  
college, career,  
and life.**



## ORIGINS

In 1995, three education-related organizations in Seattle merged to form the Alliance for Education. Operating as an independent non-profit and “critical friend” to the school district, the Alliance exists to support and improve public education in Seattle.

**“Like so many other local education funds across the country, the Alliance is essential to the health and vitality of our school system. For 16 years and counting, they have directed critical resources toward needs in Seattle Public Schools.”**

*Interim Superintendent  
Susan Enfield*

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## WHAT WE DO

**Funding** Direct private resources into system-wide investments aimed at improving student outcomes.

**Advocacy** Act as an independent voice and external catalyst for change.

**Community Engagement** Convene and call community leaders to action.

**School Services** Provide fiscal services to more than 200 PTAs, booster clubs, and school foundations at no charge to schools. In 2010 the Alliance managed over 6,000 small-dollar transactions, totaling over \$2 million.



## INVESTMENTS

**System Leadership** Supporting leadership development at multiple levels of the education system, including the School Board, Superintendent, and principal corps.

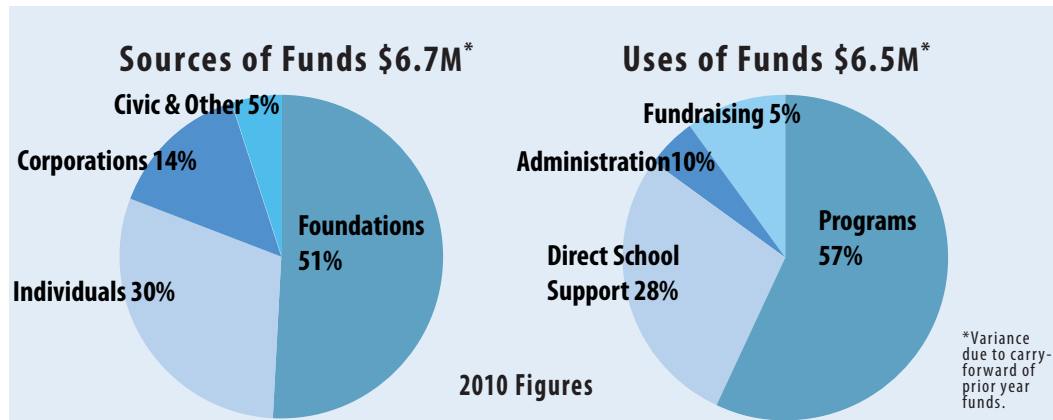
**Effective Teaching** Investing in policies and programs that recruit, train, support, and reward great teachers.

**Academic Rigor** Supporting programs — including Readers-Writers Workshop, Advanced Placement, and the Seattle College Access Network — that set a high bar for student achievement and make “college-ready” a reality.



## RESULTS

- Raised and invested over \$120 million in Seattle Public Schools to date.
- Led the Our Schools Coalition, a diverse group of 35 citywide organizations and civic leaders, in a successful advocacy campaign to redefine how teachers in Seattle Public Schools are supported, compensated, and evaluated.
- Oversaw a multi-million dollar investment in information technology and data systems which produced annual school report cards for the first time, dramatically improving district transparency and accountability.



## YOUR SUPPORT

Your support is critical to expanding opportunities for the 47,000 students in Seattle Public Schools. Thank you for your commitment and generosity.

[www.alliance4ed.org/donate](http://www.alliance4ed.org/donate)